

Personal data protection policy (privacy policy)

Electric Construction Equipment (ECE) and the companies that are part of it are careful with your personal integrity and we aim to always protect your personal data as well as possible and to comply with the applicable regulations in the field of personal data protection law. We hereby inform you about our integrity policy and the way in which your personal data is processed by ECE. This policy applies to any information collected in connection with your inquiries, orders, or purchases from ECE, using our home page, form submissions, or subscriptions.

Who is responsible for your personal data

Electric Construction Equipment B.V., Doornhoek 3945, NL-5465 TC, Veghel, is responsible for the processing of your personal data. You can contact our data protection officer on telephone number +31 413 725 111 or via the email address info@electric-ece.com

Which personal data are processed by us

ECE processes personal data that you have provided to us yourself, data that we collect through our website or data that we obtain from third parties in the context of our business network. When you ask a question, make a purchase from us or register through one of our forms, you are transferring information to us. You may also transfer information to ECE for other reasons. The information you transfer may consist of a name, photo, IP address, social security number, contact & address details, personal preferences, telephone number, etc.

For what purpose do we process your data?

We process your contact details to administer questions from you and any agreements with you and to provide information and service in connection with these questions and agreements. This may include communicating interest in our services and products, training you wish to follow, raffles/contests or subscriptions. (maintenance contract?)

Your personal data may also be used for marketing, follow-up and for our sales & product development in order to further improve our services and products. If you do not wish to receive marketing material and/or offers, please contact our data controller: Marketing Department, Yanieke Jussen, y.jussen@electric-ece.com, Tel +31 413 725 111

We also process personal data for statistical purposes to see how visitors use our website and to analyze their search behavior and to show you material tailored to you. When you visit our website, we automatically collect and analyze data such as your IP address, goods and services in which you have expressed interest and your surfing behavior on our website. For this activity we use, among other things, Google Analytics. Our analysis of profiling data improves our knowledge and understanding of our customers in general and makes it possible to present offers directly on our website that we think are relevant to you. We would like to point out that Google Analytics has provided this website with the code "gat._anonymizeIp();" to ensure that IP addresses are registered anonymously.

To prevent information about you from being stored via Google Analytics, you can use a browser utility that you can find here <https://tools.google.com/dlpage/gaoptout/>.

If you use features on our website that enable you to post information or other material on our website, it is good to know that such information may also contain personal data. If your

information includes information about other individuals, you may not post this information unless you have their permission.

By agreeing to the storage of your GPS data, you automatically agree that this data will be forwarded to ECE.

Legal basis for processing and retention period

ECE always processes your personal data in accordance with the applicable legislation. We process your personal data where it is necessary to perform a contract with you and if we have another legitimate and legitimate interest in processing your personal data, for example an interest in connection with marketing in relation to visitors to our website or an interest in related to the development of our website or our services and/or products. If we want to process your personal data for another purpose that requires your consent under applicable law, we will ask for your consent before we start processing this data.

The data that we collect in accordance with the foregoing will be deleted as soon as the purpose of the processing has been achieved.

Security to protect personal data

ECE is committed to the proper security of your personal data and has therefore taken appropriate technical and organizational security measures to protect your personal data against unauthorized access, modification, disclosure or destruction.

Restrictions on the transfer of personal data

ECE may employ external collaboration partners to perform tasks on our behalf, for example providing IT services or assisting with marketing, press release management, analytics or statistics. Performing these services may mean that our cooperation partners, both in and outside the EU/EEA, gain access to your personal data. Companies that process personal data on our behalf must always conclude an agreement with us so that we can guarantee that your personal data is also safe with our partners.

In connection with cooperation partners outside the EU/EEA, special protection measures are taken such as the conclusion of contracts, including the standardized model data transfer agreements established by the European Commission and available for inspection on the European Commission's website.

ECE may also transfer personal data to third parties, such as the police or other authorities, in connection with an investigation into a crime or if we are otherwise required to provide such data by virtue of a law or government decision.

ECE will not transfer your personal data in any size other than as described in this section.

Your rights and your right to lodge complaints

You have the right, in accordance with applicable personal data legislation, to request access at any time to your personal data that is being processed, to correct inaccurate personal data, to ask ECE to cease processing and to delete your personal data, to have the processing of your personal data restricted, to exercise your right to data portability, to withdraw your consent to certain processing (where you have given consent) and to object to the processing of your personal data. In that case, please contact the person responsible for personal data at ECE.

If you want to change the way we process your data

If you want to change the way we process your data and the way we keep in touch with you, you can contact Yanieke Jussen, y.jussen@electric-ece.com, Tel +31 413 725 111 for personal data at info@electric-ece.com and indicate which information you would like to change, such as unsubscribing from our customer magazine or newsletter, deletion from our company register, etc. Please note that deletion may cause you to lose valuable information such as warranties or other contracted services, as we will then no longer have your contact details.

This website uses cookies. We use cookies to personalize content and advertisements, to provide social media features and to analyze our website traffic. We also share information about your use of our site with our social media, advertising and analytics partners. These partners may combine this information with other information that you have provided to them or that they have collected based on your use of their services. You agree to our cookies by continuing to use our website. Cookies are small text files that can be used by websites to make user experiences more efficient.

By law we may store cookies on your device if they are strictly necessary for the use of the site. We need your consent for all other types of cookies.

This website uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can change or withdraw your consent at any time via the cookie statement on our website.

In our privacy policy you will find more information about who we are, how to contact us and how we process personal data. Your consent applies to the following domains: www.electric-ece.com